



Good morning

Auckland Boat Show 2026 EXCITING UPDATES BELOW

Tickets go on sale tomorrow - Friday 24th October!

We will be doing a big push on social media, newsletter database so please share on your own channels.

Our Exhibitor Portal is now open - Please check and update your company details, and order additional stand items. If you're having trouble accessing the portal, please try resetting your password first. If you're still not able to log in, email events@nzmarine.com.

Call for stories!

It's just under five months until the Auckland Boat Show, and we want to use the build-up to tell as many of your stories as we can. We are interested in:

- New boats and new products launching between now and the show

- Innovations and projects underway
- Environmental initiatives from your business
- Career opportunities at your business
- Other interesting stories about your people and products

Early notice is your best chance of positive coverage in the event build-up! Please contact Zoe Hawkins at zoe@wildemedia.co.nz as soon as possible.

Thank you!

The Boat Show Team

Stacey, Sophie, Harriet, Jen and Zoe

[Find the Boat Show Logos for your use here!](#)

Exclusive offer to exhibitors only from our media partner



2026 On Water Boat Show Exhibitor Exclusive Multimedia Advertising Packages

Package #1: Rate Card value \$7800.00 + gst less 50% exclusive exhibitor rate **\$3900.00 + gst**

3 x Half page print advertisements in Jan, Feb and March 2026 editions

12 x banners, placed within the weekly EDM and running online until the show. Placed in weekly eDM's from December 10th to March 4th

1 x company profile press release article, in print and the website

Package #2: Rate Card value \$4950.00 + gst less 50% exclusive exhibitor rate **\$2475.00 + gst**

3 x quarter page print advertisements in Jan, Feb and March 2026 editions
6 x banners, placed within the weekly EDM and running online until the show. Placed in weekly eDM's from January 14th to March 4th
1 x company profile press release article, in print and the website

Package #3: Rate Card value \$2700.00 + gst less 50% exclusive exhibitor rate **\$1350.00 + gst**

12 x banners, placed within the weekly EDM and running online until the show. Placed in weekly eDM's from January 14th to March 4th
1 x company profile press release article, in print and the website

Please contact ahoy@boatingnz.com to book these in!

NEW ZEALAND'S BEST-SELLING BOATING MAGAZINE

BOATING

www.boatingnz.co.nz

NEW ZEALAND

100% ROVA 29 +
PUREKRAFT



Fidelis
ICONIC CLASSIC
UP FOR SALE



PRESTIGE M48
CLASSY FRENCH POWERCAT

**BUCCANEER 605
EXEED**

PREMIUM MODEL BENEFITS
FROM UPGRADES



INSIDE: RHÔNE RHAPSODY – A RIVER CRUISE THROUGH BURGUNDY & PROVENCE + NEW SEASON YAMAHA
WAVERUNNER LINEUP + SAILING *UMA* INTO THE FUTURE + DIY ENGINE COOLING SYSTEM SERVICE PT2
+ WORKUP FISHING: CHASING GANNETS + SUSTAINABLE BOATING NEEDED NOW + BOAT MAINTENANCE TIPS
+ PWC FISHING TIPS + RUSS BOWLER STORY PT1 + BOOK REVIEWS + VINTAGE VIEWPOINT: MORE TAWERA

OCTOBER 2025



9 770113 083009

\$14.90 INC GST



Powered by MotionMail ©



OFFICIAL MEDIA PARTNER

BOATING

NEW ZEALAND

ACCREDITED BY

PRESENTED BY

A row of six logos. From left to right: 1. IFRSC THE WORLD'S LEADING BOAT SHOWS GOLD MEMBER (blue and gold text). 2. MOANA AUCKLAND NEW ZEALAND'S OCEAN FESTIVAL (stylized 'M' logo). 3. VIADUCT HARBOUR MARINA (large 'VH' logo). 4. Eke Panuku Development Auckland (text with a tree icon). 5. ocean MAGAZINE (text with a horizontal line). 6. nzmachine INDUSTRY ASSOCIATION (text with a stylized leaf icon).



Copyright © 2025 Auckland On Water Boat Show, All rights reserved.
You are receiving this newsletter as an exhibitor of Auckland Boat Show 2021

Our mailing address is:

Auckland On Water Boat Show

PO BOX 90448

Victoria Street West

Auckland, Auckland 1142

New Zealand

[Add us to your address book](#)

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

