



Good Morning,

Happy New Year! We hope everyone had a great summer holiday and are back refreshed and ready for the summer season. Ticket sales are going well and our team are back on board managing all the details around the show. We have a few deadlines coming up and some important information below so please read through carefully - if you have any questions please contact us.

Exhibitor Name Badges - if you would like your staff names on your exhibitor name badges please fill in the form on the Exhibitor Portal online before 4pm 22nd January. After this date your exhibitor name badges will be printed with your exhibiting name only.

Complimentary single day tickets - all companies will have their allocation emailed digitally mid February (once stand payments are paid) unless you have specified you would like hard copy tickets - you can do this on the Exhibitor Portal, go to the left hand side tab "Fill In your Forms", then "Exhibitor Name Badges & Tickets" and see the tick box for hard copy tickets.

Pack in/Pack out information:

On Land pack in/pack out information is now available on the Exhibitor Portal - **marina information will be finalised and sent out next week.**

Please ensure you read through this important information. If you have any questions please contact [Jenny Moore](#) for inside/on land companies and [Stacey](#) for marina.

Information for Marina exhibitors:

We require every exhibitor to fill in the Temporary Berth Licence form - this is on the exhibitor portal and provides our team with your skipper information and vessel details which are crucial for the marina pack in. We also require all vessels to have the correct insurance requirements - see the T&Cs on the TBL page to read through.

Power Requirements

If your stand is outside or on the marina please ensure you order power through the exhibitor portal.

Hanging Signage

Our signage company Network Visuals will be hanging banners and signage on Friday 27th February. If you are yet to contact Network Visuals to organise this please do so ASAP email [Karin](#)

Custom stands

If you have custom furniture or signage please contact Jen to confirm your stand size as stand sizes can differ slightly due to the walls, return walls etc.

If you have any questions, please contact the team.

Thank you!

The Boat Show Team

Stacey, Sophie, Harriet, Jenny and Zoe.

Exhibitor Pre-Brief Meeting

This is scheduled for Tuesday 10th February, 10.30am at NZ Marine House. Our team will go over important show information and if you have paid your final stand

invoice you can receive your exhibitor name badges (if you have chosen to collect these). A zoom link will be sent out closer to the time for those that will join us online.

Please RSVP to [Events](#)



We are delighted to partner with the Park Hyatt for the 2026 Auckland Boat Show.

They have provided us with an exclusive 15% discount code for you to use during the duration of the show. This can be used for staff, international guests, distributors etc.

Use the code below when booking direct with the Park Hyatt Auckland to receive 15% off your stay.

Discount code: 'PHEVNT'

In addition, the Park Hyatt have put together some great catering options for exhibitor functions or catering through out the show. They can do everything from lunch catering, to canapés to charcuterie boards. These proposals will be on a case by case basis, please contact marketing@nzmarine.com for more information.

Lastly, The Park Hyatt have provided some fantastic packages that we will be using for three marketing promotions. One 'staycation' package for Auckland based

people, another for the rest of New Zealand and a third prize for Australia. These promotions will be staggered from next week to the beginning of the show.

Boat Display on Te Wero Island

An opportunity has come up to display some trailer power boats on Te Wero Island (the island on the other side of the footbridge)- to add to the Watercare activation that is happening on Saturday 7th and Sunday 8th of March as part of Moana Auckland's activation. There are height limits and weight limits going through Eastern Viaduct and Te Wero Island bridge so this would suit smaller trailer power boats.

If you are interested in displaying here please contact Stacey.

Exhibitor Asset Library

Please see dropbox link below, where we have logos, social content, images and press releases/copy for exhibitors to use. If you are after anything specific please reach out to us!

[Exhibitor Asset Library](#)

Exhibitor Portal now Live!

The exhibitor portal is now live. Here you can update your company details which are shown on our website, see your stand details, and order additional stand requirements. Remember to fill in your name badges (if you want your staff names on your exhibitor badge) before 22nd January.

Order your additional stand requirements here:

- [Order Furniture](#)
- [Order Carpet & Flooring](#)
- [Power and lighting](#)
- [Signs and branding](#)



5 - 8 MARCH 2026



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4 DAYS	12,000+ VISITORS	1.6KM OF BOATS	140+ EXHIBITORS
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