



Good Morning

We hope everyone is doing well in these final days before Christmas. Our team are working hard on all the details around the boat show and have some key messages below. Please remember to book your exhibition furniture or any hire equipment as March is a very busy event season and stock may be limited. Exhibitor pack in/pack out details will be available shortly - we will send this out as soon as it has been finalised and our team will be back on board on the 12th January.

Wishing you and your team a wonderful, restful holiday and a very happy New Year!

Thank you!

The Boat Show Team

Stacey, Sophie, Harriet, Jenny and Zoe.

WOMEN IN MARINE

INTRODUCING...

THE 2026 WOMEN IN MARINE EVENT!

Women in Marine: Inspiring conversations, real connections, lasting impact.

Join us for an inspiring session that celebrates women making their mark in the marine industry. Led by MC Nicky Vaux and featuring guest speaker Hillary Buckman, this event dives into the realities of navigating a male-dominated space—and how to turn challenges into opportunities.

Where: Level 3, Viaduct Events Centre

When: Thursday 5th March, 8.15am – 9.30am

We are pleased to invite all Auckland Boat Show exhibitors to this event and advise that **Auckland Boat Show exhibitors with exhibitor lanyards have complimentary access to this event - please RSVP to [Events](#)**. Next year we will open this event to all NZ Marine members - there is a discounted ticket price for this event which will also provide access to the Boat Show on Thursday only (this is not transferrable to another day).

We are very excited about this event and look forward to making this an annual event held at the Auckland Boat Show.

Key points for onsite Exhibitor Functions

- No alcohol is to be served/consumed during show hours unless it is within the Cafe/s.
 - F&B exhibitors may provide tastings during show hours.
 - Staff drinks between 6-7:00pm on your stand is okay, but please have some basic food available.
 - Functions inside the venue and on stands where there are invited guests, and where alcohol is being served, must be organized through the venue caterers (Limelight, Urban) to meet the venue liquor licensing requirements.
 - Functions inside the venue that extend beyond 7:00pm will incur an extra cost for venue staff and security.
 - Private functions in the marina, and on a pontoon (rather than a vessel) that start prior to the show closing must have a barrier, i.e. stanchions, and staff at the entrance to exclude public from entering.
 - If you are planning an onsite function please contact Jen (operations@nzmarine.com)
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Share your news and stories!

As we speak, we have publishers looking for stories about the boats, the products, the new launches and the people or stories behind them.

The 2026 Auckland Boat Show is coming up fast - so don't miss your opportunity. Contact Zoe Hawkins - zoe@wildemedia.co.nz or call 021 273 5070 with your ideas and suggestions.

Exhibitor Asset Library

Please see dropbox link below, where we have logos, social content, images and

press releases/copy for exhibitors to use. If you are after anything specific please reach out to us!

Exhibitor Asset Library



5 - 8 MARCH 2026



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4 DAYS	12,000+ VISITORS	1.6KM OF BOATS	140+ EXHIBITORS
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